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| **Website Rubric** | | | | | |
| **Website URL:** [**http://www.edutopia.org**](http://www.edutopia.org) | | | | | |
|  |  | **Needs Improvement** | **Satisfactory** | **Excellent** | **Total Pts.**  **Possible** |
| **Authority** | Website does not specify professional expertise.    0 pts. | Website has affirmation of 1-2 professionals but is not easily found and not stated as a specific expertise.  2 pts. | Website has easy to find affirmations of 1-2 professionals and their expertise.    4 pts. | Website has easy to find documented affirmations of multiple (3 or more) professionals and their expertise.  6 pts. | 6 |
| **Accuracy** | Information within website does not identify back up resources to prove accuracy of materials presented within the content.    0 pts. | Information within website clearly identifies back up resources to prove accuracy of materials presented for only some (less than ½) of the content.  2 pts. | Information within website clearly identifies back up resources to prove accuracy of materials presented for majority 3/4 of the content.  4 pts. | Information within website clearly identifies back up resources to prove accuracy of materials presented for all content.    6 pts. | 6 |
| **Objectivity** | Website materials and information is solely based on undocumented evidence and may or may not include opinions.  0 pts. | Website materials and information is based on documented evidence and opinions of the writer.  2 pts. | Website materials and information is based on documented evidence but may not be clearly stated for the reader. Does not state opinions.  4 pts. | Website materials and information is clearly based on documented evidence. Does not state opinions.  6 pts. | 6 |
| **Currency** | Website does not identify the dates of resources.  0 pts. | Website does not identify all the dates of resources. Some information may be outdated evidence and research.  2 pts. | Website identifies the dates of all resources but some may be outdated evidence and research.  4 pts. | Website identifies the dates of all resources and proves to be current information based on recent evidence and research.  6 pts. | 6 |
| **Coverage** | Subject matter was not discussed thoroughly, leaving the reader asking questions.  0 pts. | Subject matter discusses the topic vaguely without additional resources.  2 pts. | Subject matter appears to be well rounded explaining the topic thoroughly.  4 pts. | Subject matter appears to be well rounded explaining the topic thoroughly with additional information available.  6 pts. | 6 |
| **Navigation** | Website is not easy to navigate s. The subtitles and informational pages are not clearly marked and presented in an organized easy to read fashion. Often times the website directs to pop-ups and unrelated materials.  0 pts. | Website demonstrates somewhat easy to navigate pages. The subtitles and informational pages are not clearly marked and presented in an organized easy to read fashion.  2 pts. | Website demonstrates easy to navigate pages. The subtitles and informational pages are somewhat presented in an organized easy to read fashion.  4 pts. | Website demonstrates easy to navigate pages. The subtitles and informational pages are clearly marked and presented in an organized easy to read fashion.  6 pts. | 6 |
| **Media/**  **Graphics** | Media and graphics are not used. This includes tutorials and videos. Website doesn’t express any creativity.  0 pts. | Media and graphics are not used in an orderly and professional manner. Tutorials or videos do not relate directly to subject matter.  2 pts. | Media and graphics are used in an orderly and professional manner. Tutorials or videos are not used.  4 pts. | Media and graphics are used in an orderly and professional manner. Tutorials or videos relate directly to subject matter. Website expresses vivid creativity.  6 pts. | 6 |
| **Grading Scale/Points**  **A= 42-38 B= 37-34 C- 33-30 D= 29-26 F= 25-0** | | | | | |

A 90-100% Outstanding Progress

B 80-89% Above Average Progress

C 70-79% Average Progress

D 60-69% Lowest Acceptable Progress

F 0-59% Failure

District School Board of Collier County

2012-2013 Primary Levels 6-12

Website Evaluation= 40/42 95% A

Rubric Evaluation

The website that I evaluated was [www.edutopia.org](http://www.edutopia.org). This website was extremely informative and had several educational components to it, some of which included different learning processes and testimonials that have been used among the country. It expressed many different learning styles and ideas that can be used in daily teaching. I found many of the articles and ideas as innovative and up to date. In my narrative below I have outlined the seven topics in which I evaluated and assessed this website.

The first topic was **Authority**. As I navigated throughout the website I observed that many education professionals contributed to the materials presented in this article. Several testimonials and specific information regarding statistics of the areas in which the ideas were used was documented. Statistics such as population, diversity, etc… were mentioned. Also, dates were posted throughout the website that specified when the research or teaching idea was explored. This is very important to me as I found that all the information was **current**. I wanted to see if the information was accurate. **Accuracy** and up to date information is vital in creating an innovative yet motivating classroom. Next I evaluated **objectivity**. I reviewed the website to see if the materials were research based, classroom proven, or simply opinion based information. I found that the materials and topics that were reviewed on this website were not opinions. All of the ideas and topics were currently being implemented or have research backing them. The **coverage** of each topic was thorough. I felt that I had a true understanding of the topic but didn’t find the follow-up resources as I wanted. I wanted to explore additional websites that may have extended information available for my own implementation. I did however really like the **navigation** of the website. It was easy to navigate through and topics were clearly marked. When on a website it is a great feeling to be able to find exactly what you want without searching blind. Lastly I evaluated on **media and graphics**. I thought that the pictures, videos and tutorials were done great. I feel that when a website has colorful pictures, videos, and graphics it adds character and a welcoming feeling. I am a firm believer that a picture tell all, the reader will be more engaged if the picture is captivating.

Aside from the above evaluation, technology was incorporated into this website in many different aspects. I found that the website itself integrated videos, blogs and other resources, but the topics themselves integrated technology. This website listed specific tips of how technology could be integrated. It also focused on daily integrations through video games and overall digital learning. One of the most compelling attributes this website had was ways to incorporate the “whole” child. Through social emotional, academic and hands on learning styles.

Overall, this website is informative, innovative, and a great teaching resource. Teachers can use this website to enhance day to day teaching within the classroom. Many ideas for lessons such as; technology integration, social and emotional growth games, and Leadership lessons are available.. Prior to learning of this website I would have not known it existed. Thankfully, I was able to really explore its contents and enjoy the findings. I found myself engaged with “what else can I learn”. It is a great feeling to explore and research such a well-rounded website. I would highly recommend this website to anyone looking for new ideas.